



# ORDER

Flight Dates **08/21/12-08/22/12**

Contract / Revision **308454 /**

Original Date / Revision  
08/20/12 08/20/12

Advertiser **Cherny / Democrat / Congre**

Agency **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007**

Product

**Andrei for Arizona**

Agency Com 15%

Billing Contact

**1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **1645**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive  
Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		
Tanya Winscott	%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
KASW	%	
KDRX	%	
KPHO	%	
KPNX	%	
KPPX	%	
KSAZ	%	
KTVK	%	
KTVW	%	
KUSK	%	
KUTP	%	
UNKWN	100%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	11	\$4,250.00	\$5,000.00	0.00	07/30/12	08/22/12	11	\$4,250.00	\$5,000.00
Totals	11	\$4,250.00	\$5,000.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KNXV	08/21/12	08/22/12	M-F 5-6am M-F 5-6am	CM	5am-6am	-TW----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/21/12	08/27/12	-TW----			1		\$100.00		0.00				
N 2	KNXV	08/21/12	08/22/12	M-F 6-7am M-F 6-7am	CM	6am-7am	-TW----	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/21/12	08/27/12	-TW----			1		\$225.00		0.00				
N 3	KNXV	08/21/12	08/22/12		CM	7am-9am	-TW----	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00



KNXV

Print Date: 08/20/12

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Contract / Revision **308454** Flight Dates **08/21/12-08/22/12**

Hiatus Dates

Original Date / Revision 08/20/12/ 08/20/12

Order Sep 00:20:00

Advertiser **Cherny / Democrat / Congr** Product **Andrei for Arizona**

Estimate # **1645**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				M-F 7-9am												
				M-F 7-9am												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/21/12	08/27/12	- TW- - - -	1		\$225.00		0.00							
N 4	KNXV	08/21/12	08/22/12	M-F 430pm-5pm	CM	430pm-5pm	- TW- - - -	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00	
				M-F 430pm-5pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/21/12	08/27/12	- TW- - - -	1		\$500.00		0.00							
N 5	KNXV	08/21/12	08/22/12	M-F 4pm-430pm	CM	4pm-430pm	- TW- - - -	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00	
				4PM News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/21/12	08/27/12	- TW- - - -	1		\$350.00		0.00							
N 6	KNXV	08/21/12	08/22/12	M-F 5pm-530pm	CM	5pm-530pm	- TW- - - -	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00	
				M-F 5pm-530pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/21/12	08/27/12	- TW- - - -	1		\$450.00		0.00							
N 7	KNXV	08/21/12	08/22/12	M-F 6pm-630pm	CM	6pm-630pm	- TW- - - -	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00	
				M-F 6pm-630pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/21/12	08/27/12	- TW- - - -	1		\$450.00		0.00							
N 8	KNXV	08/21/12	08/22/12	M-F 630pm-7pm	CM	630pm-7pm	- TW- - - -	:30	2	\$750.00	P-3	0.00	NM	2	\$1,500.00	
				M-F 630pm-7pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/21/12	08/27/12	- TW- - - -	2		\$750.00		0.00							
N 9	KNXV	08/21/12	08/22/12	M-F 10-1035pm	CM	10pm-1035pm	- TW- - - -	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00	
				10pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/21/12	08/27/12	- TW- - - -	1		\$850.00		0.00							
N 10	KNXV	08/21/12	08/22/12	M-F 1035pm-1102pm	CM	1035pm-1102pm	- TW- - - -	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00	
				Nightline												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/21/12	08/27/12	- TW- - - -	1		\$350.00		0.00							
														Totals	11	\$5,000.00
*Tax 1 Note: Tax 0.5%.																

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